



## Community Hero Campaign

The San Juan Island Food Co-op is excited to introduce the Community Hero Program! This program serves as a fundraising campaign for non-sectarian, non-partisan, charitable community groups through our "3% Thursdays", "Register Round Up", and "Coins for Community" campaigns.

- 3% Thursday: 3% of gross receipts on the third Thursday of the month are donated to the featured monthly organization.
- Register Round Up: Shoppers have the opportunity to round up their purchases at the register throughout the entire month, in support of that month's organization.
- Coins for Community: Customers may choose to donate coins in the jar at the register.

We are currently accepting applications for 2020. To qualify for consideration please submit the following application by November 1st, 2019 via post or email.

Mail to:  
San Juan Food Co-op  
Attn: Sarah Benson  
PO Box Box 635  
Friday Harbor WA 98250

Email to: [sanjuancoop@gmail.com](mailto:sanjuancoop@gmail.com) with Attn: Sarah in subject line

Organizations will be eligible for the program based on their service to the community in the following areas: local community service organizations, organic food, healthy food for children or seniors, environmentally friendly and sustainable agricultural practices, human rights, environmental preservation and groups with similar missions and values. The Co-op Management team will select the organizations and assign each to a month and an accompanying Thursday of the following calendar year. Selected programs will be contacted prior to the first of the year.

We believe that this program offers benefits that extend far beyond the monetary contribution. If your organization is selected we would like to make sure the campaign receives as much visibility as possible, through both our marketing materials and yours. We look forward to combining our efforts to promote your organization and its values to our members and the community at large.

If you have any questions please contact the Co-op's Outreach Coordinator, Sarah Benson, at (360) 370-5170 or email [sanjuancoop@gmail.com](mailto:sanjuancoop@gmail.com).

San Juan Island Food Co-op  
775 Mullis Street #C  
Friday Harbor, WA  
[www.sanjuancoop.com](http://www.sanjuancoop.com)



## Community Hero Application Form - 2020 Season

Name of Organization:

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Address:

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Name and phone number of contact:

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Email Address:

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Relationship of person filling out form to organization:

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Mission/purpose of organization:

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Are you a 501c3 organization? Y/N



What is the geographic scope of your organization?

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If chosen, how would the funds be used? Please be as specific as possible.

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Please explain the financial structure of your organization:

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**Organizations chosen as recipients of a 3% Thursday donation must agree to the following:**

- To provide information about the organization that will be posted in the Co-op in the weeks before their 3% Thursday
- To provide information for the Co-op newsletter by the deadline indicated in the acceptance letter
- To promote 3% Thursday shopping among the members of the organization and in the general community
- That failure to meet these conditions may result in cancellation of their 3% Thursday

**San Juan Island Food Co-op will be responsible for the following:**

- Promotion of the organizations 3% Thursday via newsletter and other media channels
- Mailing a check within a month of the organization's 3% Thursday
- In store display of the organization's information on membership, services, etc. as provided by the chosen organization

Signature \_\_\_\_\_ Date \_\_\_\_\_